

# MARKETING & CREATIVE SUPPORT

Execution Power for Marketing and Creative



## SOCIAL MEDIA & CONTENT

- Social Media management
- Reels and short-form video
- Post design and captions
- Content scheduling
- Brand consistency



## DESIGN & CREATIVE ASSETS

- Sales brochures
- Capability documents
- Campaign graphics
- Website updates
- EDM layouts



## CAMPAIGNS & DIGITAL SUPPORT

- Content planning
- Performance tracking
- Landing page updates
- Ad creative preparation
- Reporting summaries

## THE PROBLEM

- Marketing gets pushed back.
- Content is inconsistent.
- The brand loses visibility.
- No one owns execution.
- Growth slows quietly.

## HOW IT WORKS

### DISCOVERY

We identify the bottlenecks, map the tasks, and confirm turnaround expectations.



### RECRUITMENT

We recruit and shortlist within 30 days. You interview and approve the final candidate.



### ONBOARDING

We handle contracts, HR, payroll, IT setup, and structured onboarding.



### DELIVERY

Work delivered via Teams, Planner, and SharePoint with Australian oversight.